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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/523,381	11/21/2005	Mark J Childs	GB 020125	3722
24737 7590 09/29/2008 PHILIPS INTELLECTUAL PROPERTY & STANDARDS P.O. BOX 3001 BRIARCLIFF MANOR, NY 10510				
EXAMINER MCCOMMAS, STUART S				
ART UNIT 2629		PAPER NUMBER		
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

DETAILED ACTION

Response to Arguments

1. Applicant's arguments filed 9/15/2008 have been fully considered but they are not persuasive.

On pages 8-9 of Applicant's remarks, Applicant argues that the combination of Inukai and Hirane does not disclose that a duration of one phase is approximately n times a duration of the other phase.

The Examiner respectfully disagrees. As stated in the previous Office Action, Inukai discloses that a duration of one phase is approximately n times a duration of the other phase when displaying an image (column 3 lines 25-40; column 8 lines 51-55; column 9 lines 29-36; figures 5A-5F). In figure 5C Inukai shows that the duration of one phase D6 for a display field is approximately 32 times the duration of phase D1, and Inukai discloses that the duration of one phase corresponds to the controlled gradation of the EL element and the current through that element. Inukai discloses that, "By combining the display fields, a desired gradation display can be performed" (column 3 lines 62-64).

Conclusion

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Stuart McCommas whose telephone number is (571)270-3568. The examiner can normally be reached on Monday-Friday 9 AM to 5 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Alexander Eisen can be reached on (571)272-7687. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Sumati Lefkowitz/
Supervisory Patent Examiner, Art Unit 2629

Stuart McCommas
Patent Examiner
Art Unit 2629

SSM